

Brisbane State High School

2021 Awards Ceremony Sponsorship Proposal



About State High

Since 1921, Brisbane State High School has come to symbolise and exemplify excellence in public school education. Today, State High offers a truly unique learning environment. Students are surrounded by possibility and opportunity in many diverse areas – academia, sport, culture, international experiences and community responsibility.

Our great strengths are the partnerships we forge between students, staff, parents and the wider community. These partnerships enable us to build on the strengths of tradition and performance and to live out our values and our commitment to the provision of a world class education for every student.

We are delighted to be able to share our school with you and provide an opportunity for you to be part of the State High family.

About Awards

State High offers world-class educational opportunities and is proud to achieve world-class outcomes. Our Awards Ceremony is an annual event to recognise and celebrate the incredible student achievements from the year. Taking time to reflect on the exceptional achievements of the students is important to our school. To remind the students and staff of the outstanding talent, determination and hard work that underpins the ethos of the school is of most importance. The achievements recognised at the ceremony are spread across a wide range of endeavours in the school's multi-faceted community – from the classroom, to the stage, to the sports field; a true testament to the hard work and effort for which the schools' students are known.

Subject awards, sporting awards, cultural and art awards as well as special awards will be presented to up to 200 students at the Awards Ceremony, which is well attended by students, staff, parents, political leaders, and members of the local and business communities.

Date: Monday 8 February 2021

Time: 12:00pm – 2:00pm

Venue: Brisbane Convention & Exhibition Centre, South Brisbane

Attendees: Approximately 4,500
All BSHS students, parents, teachers, distinguished guests, local primary school principals and sponsors.

Why Sponsor?

To meet the needs of a developing and progressive school, State High relies heavily on the support of the wider community. The State High Awards Ceremony provides sponsors with the opportunity to support the school and promote their business to a very supportive and receptive school community with approximately 4,500 attendees.

Benefits of Sponsorship

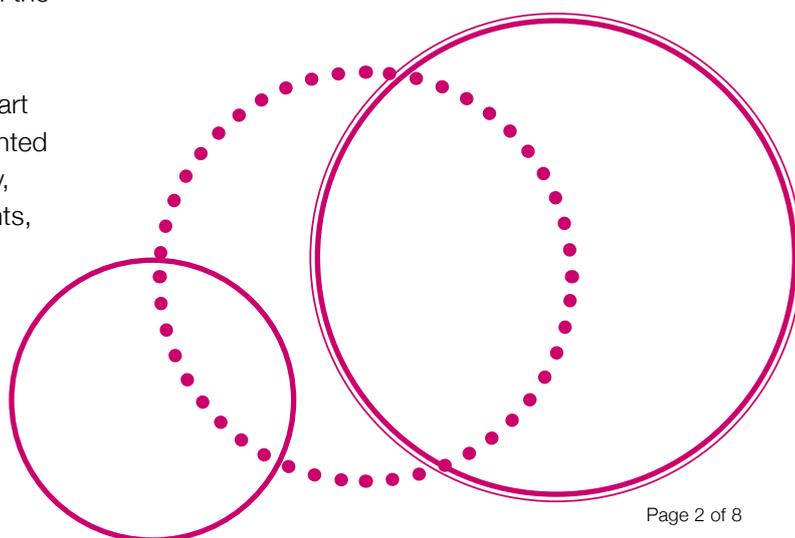
- Exposure to approximately 4,500 Brisbane residents
- Extensive brand awareness
- Recognition of the partnership between your company and State High
- Capacity to advertise your business to local citizens and an opportunity to increase revenue possibilities.

Your Sponsorship Opportunity

Four sponsorship levels are available with a variety of opportunities ranging from \$10,000 to \$500.

To further discuss our sponsorship packages, please call our Events Manager, Victoria Long.
Phone: (07) 3291 4111

Email: eventsponsorship@brisbaneshs.eq.edu.au



Platinum Sponsor | \$10,000

Platinum Sponsorship opportunities are available.

As a Platinum Sponsor you will receive:

- Recognition as a Platinum Sponsor.

Before Awards

- Your branding on all advertising preceding the event, including invitations.
- Logo and a 200 word business summary in one edition of our newsletter.
- An advertisement in our school's online Newsletter from August 2020 to January 2021.
- Announcement of sponsorship on State High social media, with link to your business website.
- The opportunity to display a promotional banner (provided by your company, no bigger than 2m x 1m) on the walkway bridge leading to the new Kurilpa Building on Cordelia Street. The banner will be displayed over a period (from October 2020 until February 2021).

During Awards

- Acknowledgement of Sponsorship during the Awards Ceremony.
- Prominent full colour company logo on the front page of the Awards Program.
- Four complimentary VIP tickets to attend the Awards Ceremony.
- Opportunity to display one pull up banner (provided by your company) at the entrance to the venue.
- Invitation for four company representatives to attend the post event function.
- Opportunity to display a promotional sign (provided by your company) at the post event function.

After Awards

- An advertisement in the 2021 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter including a photo of your company representatives attending the post event function if applicable.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- Your company logo permanently displayed on a gold diamond plaque to acknowledge your sponsorship.
- A copy of the 2021 State High Annual Magazine mailed to your company.



Gold Sponsor | \$5,000

Gold Sponsorship opportunities are available.

As a Gold Sponsor you will receive:

Before Awards

- Recognition as a Gold Sponsor in the school newsletter, twice, leading up to the Awards Ceremony.
- One announcement on BSHS social media, as one of the Gold Sponsors.
- The opportunity to display a promotional banner (provided by your company, no bigger than 2m x 1m) on the walkway bridge leading to the new Kurilpa Building on Cordelia Street. The banner will be displayed over a period (from October 2020 until February 2021).

During Awards

- Acknowledgement of sponsorship during the Awards Ceremony.
- Company logo to appear in the Awards Program.
- Two complimentary VIP tickets to attend the Awards Ceremony.
- Opportunity to display one pull up banner (provided by your company) at the entrance to the venue.
- Invitation for two company representatives to attend the post event function.

After Awards

- Company logo featured on the inside back cover of the 2021 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- A copy of the 2021 State High Annual Magazine mailed to your company.



Silver Sponsor | \$2,000

Silver Sponsorship opportunities are available.

As a Silver Sponsor you will receive:

Before Awards

- Recognition as a Silver Sponsor in the school newsletter, once, leading up to the Awards Ceremony.

During Awards

- Acknowledgement of sponsorship during the Awards Ceremony.
- Company logo to appear in the Awards Ceremony Program.
- Two complimentary VIP tickets to attend the Awards Ceremony.
- Opportunity to display one sign (provided by your company) outside the venue.
- Invitation for two company representatives to attend the post event function.

After Awards

- Company logo featured on the sponsorship page of the 2021 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- A copy of the 2021 State High Annual Magazine mailed to your company.

Bronze Sponsor | \$500

Bronze Sponsorship opportunities are available.

As a Bronze Sponsor you will receive:

Before Awards

- Recognition as a Bronze Sponsor in the school newsletter, once, leading up to the Awards Ceremony.

During Awards

- Acknowledgement of sponsorship during the Awards Ceremony.
- Company logo to appear in the Awards Ceremony Program.

After Awards

- Company logo featured on the sponsorship page of the 2021 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Certificate of Appreciation.



Post Event Function Sponsor | \$2,000

As a Post Event Function Sponsor you will receive:

Before Awards

- Recognition as a Post Event Function Sponsor in the school newsletter, once, leading up to the Awards Ceremony.

During Awards

- Acknowledgement of sponsorship during the Awards Ceremony.
- Company logo to appear in the Awards Ceremony Program.
- Two complimentary VIP tickets to attend the Awards Ceremony.
- Invitation for two company representatives to attend the post event function.
- Opportunity to display one sign (provided by your company) at the post event function.

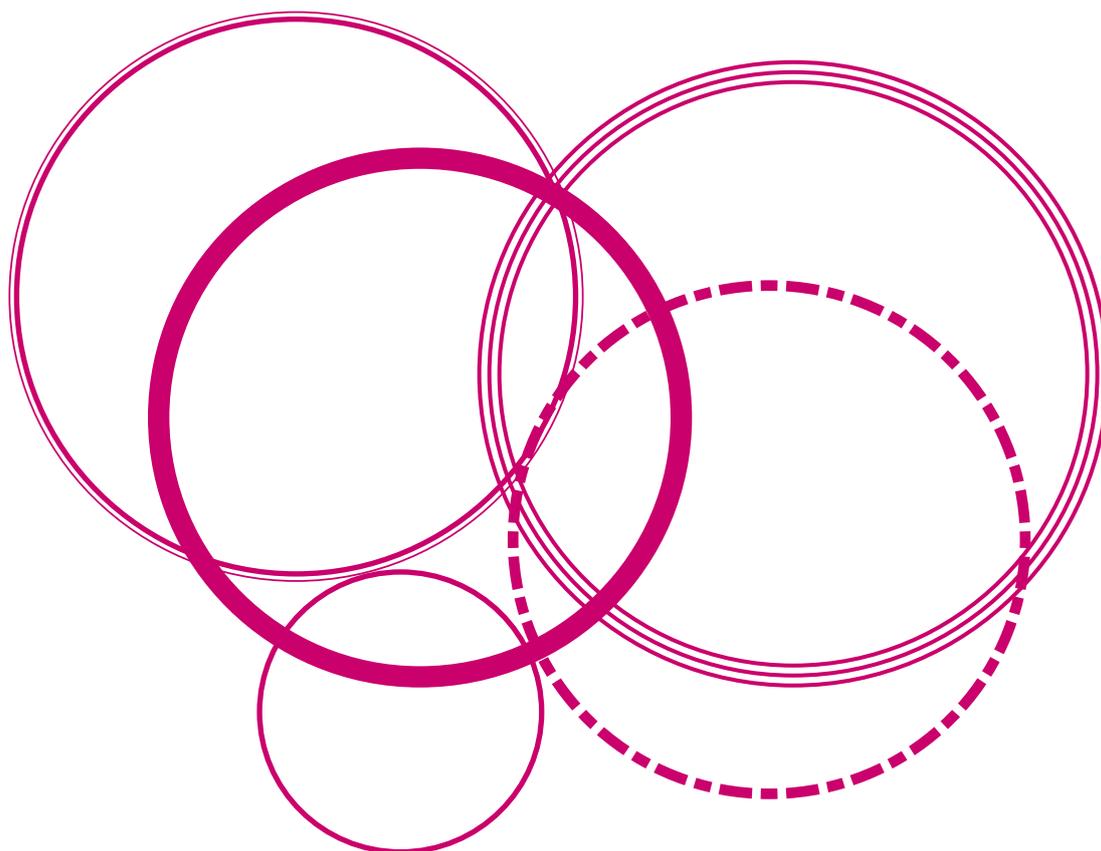
After Awards

- Company logo featured on the sponsorship page of the 2021 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- A copy of the 2021 State High Annual Magazine mailed to your company.

Donations

Any other donations under \$500 toward the Brisbane State High School 2021 Awards Ceremony will be greatly appreciated.

All donors will receive a logo in the Awards Program and a Certificate of Appreciation.



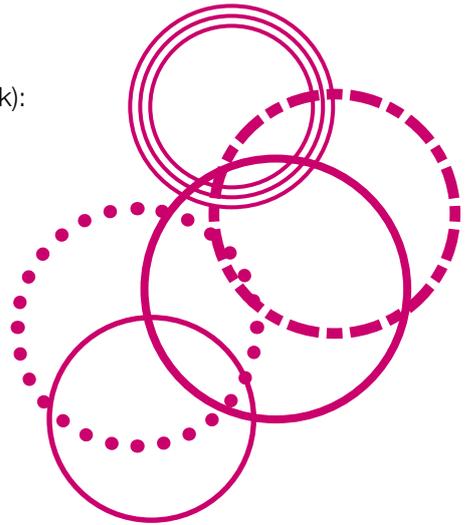
2021 Sponsorship Packages Matrix

	Platinum	Gold	Silver	Bronze
Before the Event				
Recognition as a 'Platinum' Sponsor	✓			
Recognition as a 'Gold' Sponsor in the school newsletter, twice, leading up to the Awards Ceremony		✓		
Recognition as a 'Silver' Sponsor in the school newsletter, once, leading up to the Awards Ceremony			✓	
Recognition as a 'Bronze' Sponsor in the school newsletter, once, leading up to the Awards Ceremony				✓
Your branding on all advertising preceding the event, including invitations	✓			
Logo and a 200 word business summary in one edition of our newsletter	✓			
Announcement of sponsorship on State High social media, with link to your business website	✓			
One announcement on BSHS social media, as one of the Gold Sponsors		✓		
The opportunity to display a promotional banner (provided by your company, no bigger than 2m x 1m) on the walkway bridge leading to the new Kurilpa Building on Cordelia Street	✓	✓		
During Awards				
Acknowledgement of Sponsorship during the Awards Ceremony	✓	✓	✓	✓
Prominent full colour company logo on the front page of the Awards Program	✓			
Company logo to appear in the Awards Program	✓	✓	✓	✓
Complimentary VIP tickets to attend the Awards Ceremony	4	2	2	
Opportunity to display a pull up banner (provided by your company) at the entrance to the venue	1	1	1	
Invitation to attend the post event function	4	2	2	
After Awards				
An advertisement in the 2021 Annual School Magazine	✓			
Company logo featured on the sponsorship page of the 2021 State High Annual Magazine	✓	✓	✓	✓
Appreciation of sponsorship expressed in the school newsletter	✓ (Including a photo of your company representatives attending the post event function.)	✓	✓	✓
Appreciation of sponsorship expressed on social media platforms	✓	✓	✓	
Certificate of Appreciation	✓	✓	✓	✓
Company logo permanently featured on a gold diamond plaque	✓			
A copy of the 2021 State High Annual Magazine mailed to your company	✓	✓	✓	

2021 Sponsorship Registration Form

Yes, we wish to apply for the following sponsorship opportunity (please tick):

- | | | |
|--------------------------|-----------------------------|----------|
| <input type="checkbox"/> | Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> | Gold Sponsor | \$5,000 |
| <input type="checkbox"/> | Silver Sponsor | \$2,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$500 |
| <input type="checkbox"/> | Post Event Function Sponsor | \$2,000 |



Business name: _____

Sponsor Contact Person: _____

Address: _____

City: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____

Email: _____

Website: _____

Facebook: _____

LinkedIn: _____

Signature

Print Name

Date

Please complete this form and return to:

Brisbane State High School
Events Department
Cnr Cordelia & Glenelg Streets
South Brisbane, Queensland 4101
Telephone: +61 (07) 3291 411
Email: eventsponsorship@brisbaneshs.eq.edu.au

A Sponsorship Offer will be forwarded to you on receipt of this form.