

2020  
**Graduation Ceremony  
Sponsorship  
Proposal**



Platinum Sponsor



Gold Sponsor



Silver Sponsors



19



## About State High

Since 1921, Brisbane State High School has come to symbolise and exemplify excellence in public school education. Today, State High offers a truly unique learning environment. Students are surrounded by possibility and opportunity in many diverse areas – academia, sport, culture, international experiences and community responsibility.

Our great strengths are the partnerships we forge between students, staff, parents and the wider community. These partnerships enable us to build on the strengths of tradition and performance and to live out our values and our commitment to the provision of a world class education for every student.

We are delighted to be able to share our school with you and provide an opportunity for you to be part of the State High family.

## About Graduation

Our Graduation Ceremony celebrates our Seniors' achievements and is the highlight of our school's calendar. This year we will celebrate the graduation of approximately 520 Year 12 students. Our Graduation Ceremony is a highly regarded event and well attended by all students and staff, parents of graduates, political leaders and members of our local and business communities.

**Date:** Friday 20 November 2020

**Time:** 12:00pm – 2:30pm

**Venue:** Brisbane Convention & Exhibition Centre, South Brisbane

**Attendees:** Approximately 4,500 in total (All BSHS students, parents of Year 12 students, teachers, distinguished guests, local primary school principals and sponsors)

## Why Sponsor?

To meet the needs of a developing and progressive school, State High relies heavily on the support of the wider community. Our Graduation Ceremony provides sponsors with the opportunity to support the school and promote their business to a very supportive and receptive school community with approximately 4,500 attendees.

Benefits of Sponsorship:

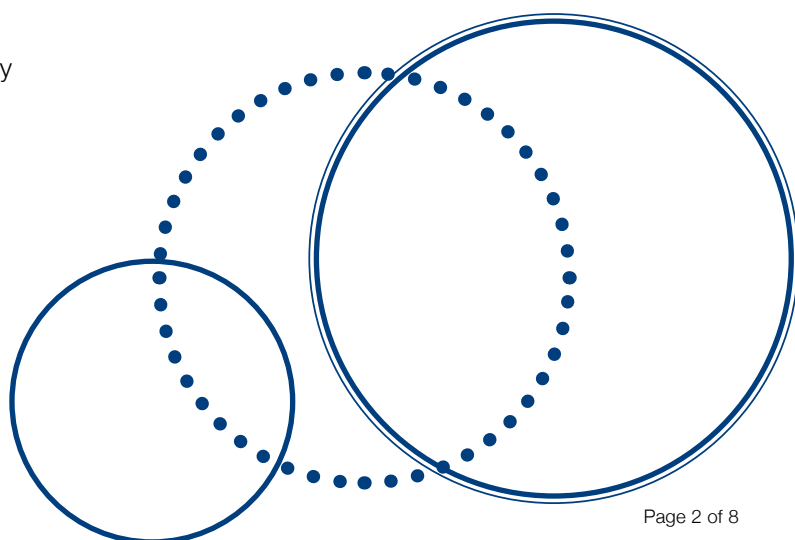
- Exposure to approximately 4,500 Brisbane residents
- Extensive brand awareness
- Recognition of the partnership between your company and State High
- Capacity to advertise your business to local citizens and an opportunity to increase revenue possibilities.

## Your Sponsorship Opportunity

Four sponsorship levels are available with a variety of opportunities ranging from \$10,000 to \$500.

To further discuss our sponsorship packages, please call our Events Manager, Victoria Long.  
Phone: (07) 3291 4111

Email: [eventsponsorship@brisbaneshs.eq.edu.au](mailto:eventsponsorship@brisbaneshs.eq.edu.au)



## Platinum Sponsor | \$10,000

Platinum Sponsorship opportunities are available.

As a Platinum Sponsor you will receive:

- Recognition as a Platinum Sponsor.

Before Graduation

- Your branding on all advertising preceding the event, including invitations.
- Logo and a 200 word business summary in one edition of our newsletter.
- An advertisement in our school's online Newsletter from July to December 2020.
- Announcement of sponsorship on BSHS social media, with link to your business website.
- The opportunity to display a promotional banner (provided by your company, no bigger than 2m x 1m) on the walkway bridge leading to the new Kurilpa Building on Cordelia Street. The banner will be displayed over a period (from October 2020 until January 2021).

During Graduation

- Acknowledgement of Sponsorship during the Graduation Ceremony.
- Prominent full colour company logo on the front page of the Graduation Program.
- Four complimentary VIP tickets to attend the Graduation Ceremony.
- Opportunity to display one pull up banner (provided by your company) at the entrance to the venue.
- Invitation for four company representatives to attend the post event function.
- Opportunity to display a pull-up banner (provided by your company) at the post event function.

After Graduation

- An advertisement on the inside back cover of the 2020 State High Annual Magazine.
- Your company logo featured on the Graduation editorial page of the 2020 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter including a photo of your company representatives attending the post event function if applicable.
- Appreciation of sponsorship expressed in social media platforms.
- Certificate of Appreciation.
- Your company logo permanently displayed on a gold diamond plaque to acknowledge your platinum sponsorship.
- A copy of the 2020 State High Annual Magazine mailed to your company.



## Gold Sponsor | \$5,000

Gold Sponsorship opportunities are available.

As a Gold Sponsor you will receive:

### Before Graduation

- Recognition as a Gold Sponsor in the school newsletter, twice, leading up to the Graduation Ceremony.
- One announcement on BSHS social media, as one of the Gold Sponsors.
- The opportunity to display a promotional banner (provided by you, no bigger than 2m x 1m) on the walkway bridge leading to the new Kurilpa Building on Cordelia Street. The banner will be displayed over a period (October 2020 until January 2021).

### During Graduation

- Acknowledgement of sponsorship during the Graduation Ceremony.
- Company logo to appear in the Graduation Program.
- Two complimentary VIP tickets to attend the Graduation Ceremony.
- Opportunity to display one pull up banner (provided by your company) at the entrance to the venue.
- Invitation for two company representatives to attend the post event function.

### After Graduation

- Company logo featured on the sponsorship page of the 2020 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- A copy of the 2020 State High Annual Magazine mailed to your company.



## Silver Sponsor | \$2,000

Silver Sponsorship opportunities are available.

As a Silver Sponsor you will receive:

Before Graduation

- Recognition as a Silver Sponsor in the school newsletter, once, leading up to the Graduation Ceremony.

During Graduation

- Acknowledgment of sponsorship during the Graduation Ceremony.
- Company logo to appear in the Graduation Ceremony Program.
- Two complimentary VIP tickets to attend the Graduation Ceremony.
- Opportunity to display one sign (provided by your company) outside the venue.
- Invitation for two company representatives to attend the post event function.

After Graduation

- Company logo featured on the sponsorship page of the 2020 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- A copy of the 2020 State High Annual Magazine mailed to your company.

## Bronze Sponsor | \$500

Bronze Sponsorship opportunities are available.

As a Bronze Sponsor you will receive:

Before Graduation

- Recognition as a Bronze Sponsor in the school newsletter, once, leading up to the Graduation Ceremony.

During Graduation

- Acknowledgment of sponsorship during the Graduation Ceremony.
- Company logo to appear in the Graduation Ceremony Program.

After Graduation

- Company logo featured on the sponsorship page of the 2020 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Certificate of Appreciation.



## Post Event Function Sponsor | \$2,000

As a Post Event Function Sponsor you will receive:

### Before Graduation

- Recognition as a Post Event Function Sponsor in the school newsletter, once, leading up to the Graduation Ceremony.

### During Graduation

- Acknowledgement of sponsorship during the Graduation Ceremony.
- Company logo to appear in the Graduation Ceremony Program.
- Two complimentary VIP tickets to attend the Graduation Ceremony.
- Invitation for two company representatives to attend the post event function.
- Opportunity to display one sign (provided by your company) at the post event function.

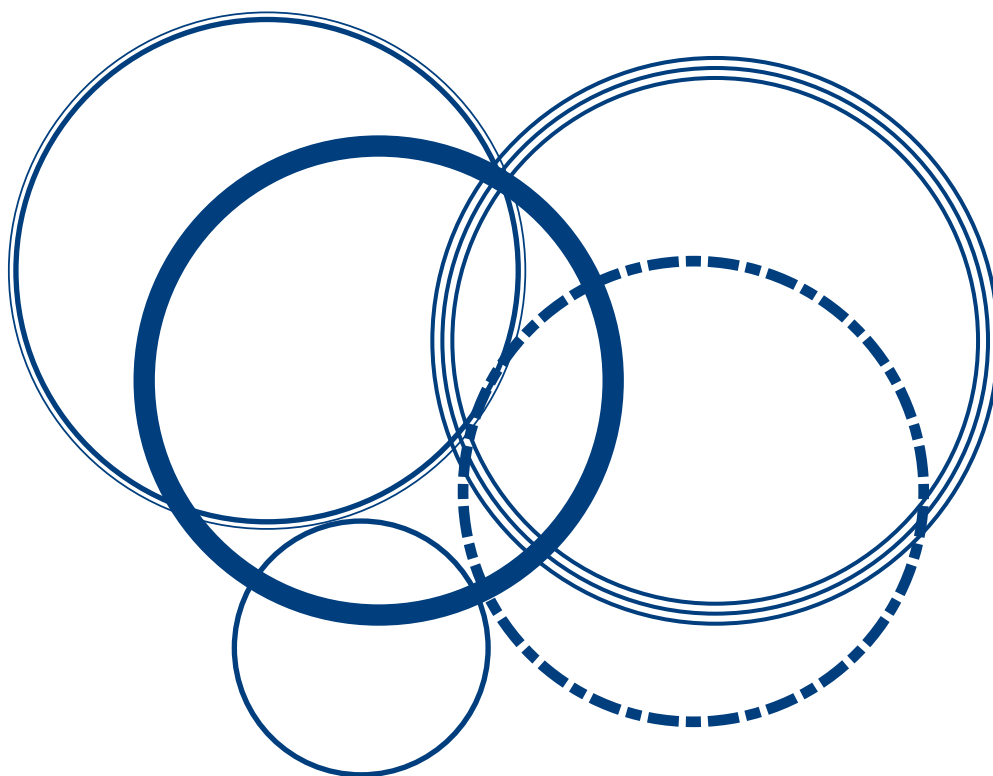
### After Graduation

- Company logo featured on the sponsorship page of the 2020 State High Annual Magazine.
- Appreciation of sponsorship expressed in the school newsletter.
- Appreciation of sponsorship expressed on social media platforms.
- Certificate of Appreciation.
- A copy of the 2020 State High Annual Magazine mailed to your company.

## Donations

Any other donations under \$500 toward the Brisbane State High School 2020 Graduation Ceremony will be greatly appreciated.

All donors will receive a logo in the Graduation Program and a Certificate of Appreciation.



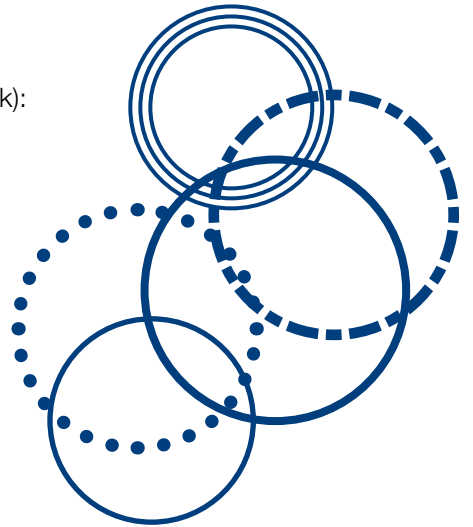
## 2020 Sponsorship Packages Matrix

	Platinum	Gold	Silver	Bronze
<b>Before Graduation</b>				
Recognition as a 'Platinum' Sponsor	✓			
Recognition as a 'Gold' Sponsor in the school newsletter, twice, leading up to the Graduation Ceremony		✓		
Recognition as a 'Silver' Sponsor in the school newsletter, once, leading up to the Graduation Ceremony			✓	
Recognition as a 'Bronze' Sponsor in the school newsletter, once, leading up to the Graduation Ceremony				✓
Your branding on all advertising preceding the event, including invitations	✓			
Logo and a 200 word business summary in one edition of our newsletter	✓			
Announcement of sponsorship on BSHS social media, with link to your business website	✓			
One announcement on BSHS social media, as one of the Gold Sponsors		✓		
The opportunity to display a promotional banner (provided by you, no bigger than 2m x 1m) on the walkway bridge leading to the new Kurilpa Building on Cordelia Street	✓	✓		
<b>During Graduation</b>				
Acknowledgement of Sponsorship during the Graduation Ceremony	✓	✓	✓	✓
Prominent full colour company logo on the front page of the Graduation Program	✓			
Company logo to appear in the Graduation Program	✓	✓	✓	✓
Complimentary VIP tickets to attend the Graduation Ceremony	4	2	2	
Opportunity to display pull up banners (provided by your company) at the entrance to the venue	1	1	1	
Invitation for company representatives to attend the post event function	4	2	2	
Opportunity to display a promotional sign (provided by your company) at the post event function	✓			
<b>After Graduation</b>				
Company logo featured on the inside back cover of the 2020 State High Annual Magazine	✓			
Your company logo featured on the Graduation editorial page of the 2020 State High Annual Magazine	✓	✓	✓	✓
Appreciation of sponsorship expressed in the school newsletter	✓ (Including a photo of your company representatives attending the post event function)	✓	✓	✓
Appreciation of sponsorship expressed on the school's social media platforms	✓	✓	✓	
Certificate of Appreciation	✓	✓	✓	✓
Company logo permanently featured on a gold diamond plaque	✓			
A copy of the 2020 State High Annual Magazine mailed to your company	✓	✓	✓	

## 2020 Sponsorship Registration Form

Yes, we wish to apply for the following sponsorship opportunity (please tick):

- |                          |                             |          |
|--------------------------|-----------------------------|----------|
| <input type="checkbox"/> | Platinum Sponsor            | \$10,000 |
| <input type="checkbox"/> | Gold Sponsor                | \$5,000  |
| <input type="checkbox"/> | Silver Sponsor              | \$2,000  |
| <input type="checkbox"/> | Bronze Sponsor              | \$500    |
| <input type="checkbox"/> | Post Event Function Sponsor | \$2,000  |



Business name: \_\_\_\_\_

Sponsor Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

Please complete this form and return to:

Brisbane State High School  
Events Department  
Cnr Cordelia & Glenelg Streets  
South Brisbane, Queensland 4101  
Telephone: +61 (07) 3291 411  
Email: [eventsponsorship@brisbaneshs.eq.edu.au](mailto:eventsponsorship@brisbaneshs.eq.edu.au)

A Sponsorship Offer will be forwarded to you on receipt of this form.