



GOLD SPONSOR PACKAGE

\$10,000 + GST

Duration: 12 months

Renewable annually with opportunity for ongoing partnership

Gold Sponsorship opportunities offer your organisation prominent branding and promotional advantages as a key supporter of our school community. This package ensures widespread recognition across our platforms and at selected events.

Designation

- Recognised as **Brisbane State High School Gold Sponsor**
- Entitled to use the official **Brisbane State High School Gold Sponsor logo**

Brand Visibility & Signage – Gold Sponsor Pull-up Banner

The following signage locations are provided to Gold Sponsors showcased as a collective:

- School Reception – featured in digital screen presentation
- Fursden Rd Playing Fields – Pull-up banner (grouped with other Gold Sponsors) 1200 x 600

****Signage production and maintenance at Sponsor's cost and to appropriate size/specifications, as approved by Executive Principal****

Branding & Exposure

As a Gold Sponsor, you will have the following branding opportunities:

- Gold Sponsor designated logo displayed:
 - in all school newsletters
 - community page of school website
 - school official TVC or static graphic (sponsorship hierarchy), where appropriate
 - event LED screens, where appropriate

****The Sponsor acknowledges placement is **non-exclusive** and in line with the sponsor tier structure.**

Digital & Communication Channels (Internal and External)

Gold Sponsorship acknowledgement on the following school platforms:

- Gold Sponsor logo and website link featured on the school website
- Feature story (max. 250 words) on homepage announcing sponsorship
- Acknowledgement post on official school **social media** at agreement commencement
- Inclusion in:
 - **Annual Yearbook** – Sponsors section
 - **Online Business Directory** on school website

Public Relations & Recognition

- Announcement of Gold Sponsorship across school media (internally and externally)
- Acknowledgement as a Gold Sponsor at select school events or speeches, where appropriate
- Opportunities to host school events at Gold Sponsor's venue
- Opportunity to utilise school venue for Gold Sponsor's own functions and events, upon availability and suitability





- Gold Diamond plaque permanently displayed on the Kurilpa Concourse
- Official Certificate of Appreciation presented

****All events held onsite must meet Department of Education guidelines and be approved by Executive Principal****

Tickets & VIP Access

- Complimentary tickets to selected school events, where applicable (quantity to be agreed upon based on event type and availability)
- Gold Sponsor to be invited to attend activation events
- Gold Sponsor to access reserved onsite parking when attending events

Employee Engagement

Your staff will have the opportunity to engage with school staff and/or school community at the following events:

- Executive team meetings
- P&C Meetings

Customisation & Terms

- Sponsorship package components can be tailored to better suit your business objectives
- All sponsorships are valid for **12 months**, with an option to renew and/or upgrade sponsorship tier

